

# Onradio.com Content

## **MUSIC NEWS:** Artist and Entertainment news.

- \* 3-8 fresh stories each weekday for each format
- \* From onradio staff, VSB, UPI, InfoSpace, record labels, etc.
- \* Delivered via Music News Tool

## **CD REVIEWS:** Reviews of the latest CD releases.

- \* 2-5 fresh reviews each week. Format-specific.
- \* From onradio staff, Vibe-Spin-Blaze
- \* Delivered via the CD Review Tool.

## **INTERVIEWS:** One-on-one interviews with artists/celebrities.

- \* 1-2 fresh interviews each weekday. Format-specific.
- \* Presented in 2-3 parts to promote repeat visits.
- \* From onradio staff, freelance, VSB.
- \* Delivered via the Music News tool until Interview tool is completed.

## **FILM REVIEWS:** In-depth reviews of new releases.

- \* 2-3 New Theatrical Releases reviewed per week, archived for video release.
- \* From onradio staff - Steve Palopoli.
- \* Delivered via the forthcoming Film Review Tool.

## **UPI NEWS:** Today's news in all categories, updated 24/7.

- \* Hourly Headlines, World/National reports, Business/Financial, Sports; Consumer, Health, Tech, Billboard Music & Video Charts, Video Reviews, Book Lists; Entertainment, Today In History, Almanac, Horoscopes, Internet Rock, Jazz, Classical, Country and Spanish entertainment/music news
- \* Delivery via Music News tool.

## **WEATHER:** Hourly conditions.

- \* Weather button with temp and link to five day forecast.
- \* Provided by InfoSpace
- \* Delivered via InfoSpace/Onradio.com infrastructure.

## **INFOSPACE:** See attached options.

- \* Delivered via InfoSpace/Onradio.com infrastructure.

## **CHATS/"COMMUNITY":**

- \* Celebrity and informal station chats, Forums, Message Boards, Polls.
- \* Provided by Onradio.com
- \* Delivered by TBA.

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## **OTHER POSSIBILITIES:** Not yet available

- \* Cams added to streaming stations; Shareware access; Artist Search/Bio Engine; Buddy-type List; News-Sports-Financial Tickers; Parody Songs-Commercials; Fantasy Sports Games; Traffic Information; Game room; E-Mail through station sites; Soap Opera Updates; Kids Pages; TV Listings; Videos; Y2K Updates, Tune Trivia; Online Dictionary/Thesaurus; Product Reviews.

**STATION OPTIONS:** Playlist through Playlist tool, Air talent pages, calendars, e-com store, contact list, FAQs, links, photos, community, Request forms, Program/Feature Guide, newsletter, downloads, joke page, virtual station tour, Client of the Day/Week, Station Logo Wallpaper...